



DRESS UP YOUR
SMART
WATCH

A success story

THE SMARTWATCH

Smartwatches have been with us for quite a while now. And, in fact, it didn't all start with the Apple Watch. The first watch to include a calculator was put on the market by Pulsar in 1975 – four decades earlier, and so the calculator watch is considered to be the forefather of today's smart timepieces. The evolution of this computerised device from a calculator watch to our smartwatch has been truly breathtaking today. Having started off as a mere gadget, it is now a popular and often indispensable companion on our wrists. The smart watch is equipped with different functions and can be equipped with additional apps as they are also known of smartphones. Moreover, the connection to the smartphone or tablet via bluetooth is possible in order to be able to call short messages, social messages and e-mails directly at the watch display.

HIRSCH for smartwatches

All smartwatches with a standardized attachment can be equipped with HIRSCH bracelets. HIRSCH therefore offers bracelets of calf leather, calf leather embossed, caoutchouc and textile. HIRSCH initially focuses on smartwatches of the brands Garmin, Samsung, Fossil, Huawei and Apple. For the Apple Watch the HIRSCH Apple Watch Adapter is available.

Content Package

Please find the content package within the following link:

https://hirschag-my.sharepoint.com/:f/p/fabian_zelinsky/EpaT1tjHslLhPOtvFRpMR0BPTMUK9xXAQ-aNgTNmsEeHw?e=eWXWp3



POINT OF SALE



HIRSCH Apple Watch Adapter – available in 40 mm and 44 mm

- AD1000-1-XX
- AD1000-2-XX
- AD1000-5-XX
- AD1000-7-XX



HIRSCH Poster Smartwatch

- 9017 20 16 HIRSCH Poster Smartwatch 50x70cm
 9017 20 17 HIRSCH Poster Smartwatch A4
 9017 20 18 HIRSCH Poster Smartwatch A5



HIRSCH Poster A5 Apple Watch and Adapter double-sided

- 9017 20 15 HIRSCH Poster A5 Apple Watch and Adapter double-sided



HIRSCH Poster A4 and A5 Dress up your Smartwatch

⇒ print yourself



A league of its own

HIRSCH QUALITY


There's a lot that a watch strap needs to endure: heat, moisture, salt, chlorinated water, sweat and humidity in a sauna, chemicals from sun creams and body lotions, UV light, environmental impact, dirt and abrasion – the list is endless. No wonder so many watch straps simply can't cope and fail to do their job. HIRSCH bracelets, however, are designed for superior quality and a long lifespan. We carry out an average of 30 different quality tests on each bracelet. This is the only way to ensure the quality for which HIRSCH bracelets are so renowned.

All smartwatches with a standardized attachment can be equipped with HIRSCH bracelets


As long as your smartwatch has standardised lugs, you can use any HIRSCH bracelet with it. Thanks to the HIRSCH Quick-Release mechanism, you can easily replace the bracelet in just a few steps. Simply remove the old strap and insert the new HIRSCH bracelet with one click. Moreover, HIRSCH has developed a special adapter for an Apple Watch. It's the perfect connector between an Apple Watch and a new HIRSCH bracelet – an aesthetic part that can easily be moved into the Apple Watch and is compatible with all Apple Watch generations.

- A smartwatch as a sporty or elegant accessory
- High-quality, aesthetically pleasant HIRSCH bracelets made of leather, HIRSCH Premium Caoutchouc a combination of both, or animal-free options
- Over 60 bracelet models in a wide variety of designs in HIRSCH quality
- Bracelets developed in Austria
- Will fit all standardised lugs
- Easy to replace, thanks to HIRSCH Quick-Release mechanism
- Exquisite HIRSCH Apple Watch Adapter


HIRSCH special feature products*


 100m HIRSCH 100 m Water-Resistant – the leather bracelet that you can take diving


 HIRSCH Scratch-Resistant – standing the finger nail test

 HIRSCH Alligator embossed – the perfect alternative to genuine alligator

 HIRSCH Artisan Leather – bracelet creations of timeless beauty

 HIRSCH Premium Caoutchouc – the best sports bracelet on the market

 HIRSCH Premium Caoutchouc core in combination with fine upper material

 100% 100% vegan – bracelets made entirely from non-animal materials

* Further Information regarding our HIRSCH Special Feature Products you can find in our HIRSCH Classic catalogue and on our website www.hirschthebracelet.com

